

29TH FEBRUARY - 1ST MARCH 2016
BPI - Centre Pompidou | Paris



Global Television TV-SERIES Latin America

MONDAY, FEBRUARY 29TH

Venue: BPI-Centre Pompidou - Petite Salle

11.00 | Welcoming participants

11.15 | **Presenting Global Television, Latin American edition**

- ▶ **Barbara VILLEZ** – director of the S.E.R.I.E.S. Network
- ▶ **Jennifer HOUDIARD** – University of Nantes, France

11.30 | **Plenary sessions**

- ▶ **Maria Immacolata VASSALLO de LOPES** – co-director of the OBITEL Network
- ▶ **Ethel PIS DIEZ** – Universidad Austral | Argentina (filmed communication)

13.00 | Break

**14.30 | From the Global to the Local, telenovelas and series.
Television's foreign markets and industry production conditions**

Chair: **Barbara VILLEZ** - director of the S.E.R.I.E.S. Network

- ▶ **María Cecilia STOLTZE** – Television producer | Chile
- ▶ **Christine BOUILLET** - head of fictions M6 | France
- ▶ **Maria Immacolata VASSALLO DE LOPES** – co-director of the OBITEL Network

16.15 | Break

**16.30 | From one land, one language, one public to another.
Reception and adaptation**

Chair: **Jennifer HOUDIARD** - University of Nantes - France

- ▶ **Francisco HERNÁNDEZ LOMELÍ** – Universidad de Guadalajara | Mexico
- ▶ **Julio DE LOS REYES LOZANO** – University of Reims-Champagne Ardennes | France
- ▶ **Anna TOUS ROVIROSA** - Universitat Autònoma de Barcelona | Spain

18.15 | Break

**19.30 | Reflecting images of diversity on screen
Representing society in fiction**

Chair: **Marco dell'OMODARME** - Revue POLI

- ▶ **Sergio COTO RIVEL** – University of Nantes - France
- ▶ **Marga MURÚA** – actress | Chile-France
- ▶ **Carolina SAQUEL** - artist | Chile-France
- ▶ **Sabine CHALVON-DEMERSAY** - EHESS | France

Musical performance by Fernando Cavaco

TUESDAY, MARCH 1ST

10.00- 16.00

Meeting reserved for members of the S.E.R.I.E.S. Network
and invited guests

Venue: Salons d'honneur de l'INALCO - PARIS

Information and contact:
tvseries-latam@sciencesconf.org

Conference organized by

