Global Television
TV-SERIES Latin America

MONDAY, FEBRUARY 29TH

Venue: BPI-Centre Pompidou - Petite Salle

11.00 | Welcoming participants

11.15 | Presenting Global Television, Latin American edition
   - Barbara VILLEZ – director of the S.E.R.I.E.S. Network
   - Jennifer HOUDIARD – University of Nantes, France

11.30 | Plenary sessions
   - Maria Immacolata VASSALLO de LOPES – co-director of the OBITEL Network
   - Ethel PIS DIEZ – Universidad Austral | Argentina

13.00 | Break

14.30 | From the Global to the Local, telenovelas and series.
   Television’s foreign markets and industry production conditions
   Chair: Barbara VILLEZ - director of the S.E.R.I.E.S. Network
   - María Cecilia STOLTZE – Television producer | Chile
   - Christine BOUILLET – head of fictions M6 | France
   - Maria Immacolata VASSALLO DE LOPES – co-director of the OBITEL Network

16.15 | Break

16.30 | From one land, one language, one public to another.
   Reception and adaptation
   Chair: Jennifer HOUDIARD - University of Nantes - France
   - Francisco HERNÁNDEZ LOMELÍ – Universidad de Guadalajara | Mexico
   - Julio DE LOS REYES LOZANO – University of Reims-Champagne Ardennes | France
   - Anna TOUS ROVIROSA - Universitat Autònoma de Barcelona | Spain

18.15 | Break

19.30 | Reflecting images of diversity on screen
   Representing society in fiction
   Chair: Marco dell’OMODARME - Revue POLI
   - Sergio COTO RIVEL – University of Nantes - France
   - Marga MURSA – actress | Chile-France
   - Carolina SAGUEL - artist | Chile-France
   - Sabine CHALVON-DEMERSAY - EHESS | France

   Musical performance by Fernando Cavaco

TUESDAY, MARCH 1ST

10.00 - 16.00
   Meeting reserved for members of the S.E.R.I.E.S. Network
   and invited guests

   Venue: Salons d’honneur de l’INALCO - PARIS

Information and contact:
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